Raising A Toast!
From The Managing Director’s Desk

Steering closer to the goal of digital transformation, the 3rd successful edition of CeBIT in India welcomed a varied profile of technology buyers, specifiers, influencers and movers and shakers in the industry, paving the way for new business opportunities!

Business visitors from various industry verticals converged at Bengaluru International Exhibition Centre and were treated to a power display of engaging exhibits, power displays from partner states, special features, partner events and the celebrated CeBIT Global Conferences program.

True to the theme of ‘Technology Innovation’ the 3rd edition of CeBIT engaged visitors, delegates, CXOs and the developer/coder community through a strong line up of live features - live pitches, mentor talks and incubation summit at the +91 Innovation Challenge for startups and SMBs; the CXO Programme – CeBIT Executive Club bringing together 351 CXOs from different industries for exclusive masterclasses, sessions and networking events; an IoT Innovation Hackathon where 200 teams competed for the ultimate trip to CeBIT Hannover 2017 and the CIO Recognition Series – Digital Transformational Leaders Awards enlivened by the projects and transformation stories by over 144 CIOs and CTOs that applied for the top 10 honours!

CeBIT Global Conferences (CGC) got off to a flying start taking 744 delegates through a digital transformation journey with topics ranging from the Internet of things (IoT), Data Analytics, Hybrid Cloud, Fintech Disruption and Healthtech innovation graced by 75 handpicked speakers and trendsetters in their fields of expertise.

Special thanks to our anchor partners – The Software Technology Parks Of India and exhibitors, partners, associates, visitors and team HMFI for making this edition a grand success.

CeBIT in India has slowly yet steadily grown and blossomed to become the convergence point for global and Indian leaders, technology buyers, decision makers and leading technologists from across the subcontinent and invite you to continue this digital transformation journey with us as we move into 2017!

Mark your calendars and see you in December 2017! Till then, keep innovating.

Mehul Lanvers-Shah
Steering closer to the goal of digital transformation, the 3rd successful edition of CeBIT in India welcomed a varied pro/f_ile of technology buyers, speci/f_iers, in/f_luencers and movers and shakers in the industry, paving the way for new business opportunities!

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Mehul Lanvers-Shah
Marching Towards Digital Transformation

The Proceedings Begin! (Left to Right)

- PK. Das, Director – STPI,
- Aditya Mohapatra, Deputy Secretary, E & IT Department, Government of Odisha,
- Prof. Dinesh Singh, Ex. Vice Chancellor, Delhi University,
- Madhu Dua, Vice President Marketing, Reliance Jio,
- Mr. Hrishikesh Nair, CEO, Technopark,
- Maruis Felzmann, Senior Vice President, CeBIT, Deutsche Messe AG,
- Natarajan S, Head – Intel India Maker Lab, Intel Technology India Pvt Ltd.,
- Mehul Lanvers Shah, Managing Director, Hannover Milano Fairs Pvt. Ltd.
CeBIT in numbers!

- **9598** visits over 3 days by trade professionals, CXOs and delegates
- **377** Companies, partners & startups exhibited technology solutions
- **744** Delegates attended conferences, mentor talks, partner events
- **75** Speakers from government and industry led panel discussions and keynotes
- **351** Power CXOs enjoyed conferences, masterclasses and tailormade executive level offerings
- **7** Countries displayed international technology solutions
- **190** Media professionals covered the event over 3 days
Glimpses of CeBIT INDIA 2016

Philips
Epson India Pvt. Ltd
Finesse IT Labs Pvt. Ltd
Reliance Jio
Team Indus
Thoughtworks Technologies India Pvt. Ltd
Technology In Action At CeBIT INDIA 2016!

- 2 Tracks, 75 speakers, 20 sessions & 6 keynotes
- 20 Startups & SMBs competing for a spot in CeBIT Hannover!
- Felicitation of TOP 10 transformative industry CIOs & CTOs that have blazed a trail in their sectors!
- VIP CXO Programme powered by masterclasses, special events, round tables & networking
- Live 24-hour IoT Innovation hackathon featuring over 200 top developers creating innovative solutions
Thorough Industry Representation

CeBIT Global Conferences 2016 Speakers

Banking & Insurance
- BNP PARIBAS
- citi
- Deutsche Bank
- EPS
- IDFC
- NPC

Consultancy & Services
- brillio
- EY
- edgeverve
- digio
- GE Digital
- Mphasis
- neewee
- Quattrro
- Reliance
- Tata
- ThoughtWorks

Institutions
- CLUSTER
- CLS
- NORM
- Startup Square
- START UP INDIA

Government & Associations
- CII
- CII
- CII
- CII
- IndiaStack
- iSPIRT

Manufacturing
- BOSCH
- Mahindra
- Tata

Technology
- AEGIS
- ERICSSON
- IBM
- Intel
- L&T Infotech
- Microsoft
- Oracle
- Wipro

CIO Recognition Series: Winning Companies

allied digital
AMITY UNIVERSITY
Citi
Mahindra Rise
Tech Mahindra

NIK
TIMES INTERNET
TSG

Sir Ganga Ram Hospital
Sector Specific Top Buyers

Banks
- Axis Bank
- BNP Paribas
- HDFC Bank
- ING Vysya Bank
- LIC
- State Bank of India
- Tata AIG

Government Bodies

Infrastructure and Retail
- Bangalore Cable Limited
- Finolex Cables Limited
- L&T Technology Services
- Lodha
- Reliance Infrastructure
- UB Group

Automotive
- Bosch
- Cisco
- Tata
- Mahindra
- Mercedes-Benz
- Metro
- Tata Motors
- Volkswagen

Telecom
- airtel
- BlackBerry
- BSNL
- BPL Telecom
- Huawei
- Reliance Communications
- Samsung
- Siemens
- United Technologies
- Vodafone

Services and Consultancy
- Aegis
- Capgemini Consulting
- Infosys
- TCS
- Linked In
- Reliance Capital
- Tata Consultancy Services
- Thomson Reuters
- Wipro
Moving From Ordinary To Extraordinary!
“A digital transformation can be called a true ‘transformation’ only when it leads to a business transformation.”

CeBIT celebrated the 2nd edition of the Digital Transformational Leaders Awards in 2016, recognizing and rewarding transformative senior industry CIOs and CTOs for their projects and applications across key industry sectors.

Moving several notches higher than the 1st edition last year, the 2nd edition of the CIO awards received a phenomenal response from the industry CIOs and CTOs with a wide array of powerful projects and case studies submitted by leading CXOs from across the country!

Entries from senior CIOs with a minimum of 10 years industry experience | 10 categories

Shortlisted C-level entries

Winning Digital Transformational Leaders

Winning CIOs were screened and handpicked by a power jury of 4 senior industry CIOs and Ernst & Young and in an evening awards presentation ceremony followed by networking dinner.

Power Jury Members:

Mr. Ajay Bakshi,
Senior Vice President-Business Transformation, Aegis Limited

Mr. Girish Kulkarni,
CIO, Cyetcare Cancer Hospitals

Mr. Ranendra Datta,
Vice President IT & CIO, SabMiller India Ltd

Mr. Guru Malladi,
Advisory Markets Leader, Ernst & Young

Winning Digital Transformational Leaders

Technology
K Rajasekhar
Dy. Director General, National Informatics Centre

Manufacturing
Sirish Batchu
General Manager - IT R&D, Mahindra & Mahindra Ltd

Commerce & Business
Saurabh Chandra
CIO - OneAssist Consumer Solutions Pvt Ltd

BFSI
Anindya Ray
VP - Global Technology, Citigroup

Education
Dr. J.S. Sodhi
Executive Director & CIO, Amity Education Group

Hospitality, Travel & Tourism
Abhishek Agarwal
SVP & CIO, Balmer Lawrie & Co. Ltd.

Healthcare & Life Sciences
Niranjan Ramakrishnan
CIO, Sir Ganga Ram Hospital

Media & Entertainment
Sumit Malhotra
Head-HI, Times Internet

Communications
Ved Prakash Nirbhya
CIO, Tech Mahindra Ltd

Infrastructure
Paresh Shah
CEO & CIO, Allied Digital

Communications
Ved Prakash Nirbhya
CIO, Tech Mahindra Ltd
Digital Transformational Leaders Awards

Awards presentation ceremony

Hospitality, Travel & Tourism
Abhishek Agarwal

BFSI
Anindya Ray

Commerce & Business
Saurabh Chandra

Education
Alok Vasisht

Manufacturing
Sirish Batchu
Digital Transformational Leaders Awards
Awards presentation ceremony

Technology
K Rajasekhar

Communications
Brijesh Kartha

Media & Entertainment
Sumit Malhotra

Healthcare & Life Sciences
Niranjan Ramakrishnan

Infrastructure
Nehal Shah
“Disrupt to win!”

The 3rd edition of the +91 Innovation Challenge saw an enthusiastic support and endorsement to the participating startups and SMBs. The live-pitch round with eminent jury members gave participating innovators a chance to present their ideas to seasoned investors and heads of incubation cells of large organizations. Additionally, the audience with investors, fellow entrepreneurs, academia and CXOs thoroughly enjoyed the Q&As and the solutions presented by the participants.

**Power Jury Members:**

**Bala Girisaballa**  
CEO,  
Microsoft Accelerator

**Karthik Padmanabhan**  
Developer Relations - Lead,  
Google

**Varad Krish**  
Co-Founder,  
100 open Startups

*Winners: Mobijini, TalentRecruit, Talethea*
Digital Transformation Is Happening NOW!

The 3 day conference highlighted innovation and transformation via five forces – Internet of Things, Mobile & 4G, Social Innovation, Cloud (Datacentres) and User Interface (Virtual Reality). Delegates included representatives from leading global and Indian brands, consultants, business experts and key government officials on one platform to explore latest technology trends and offerings.

Sessions consisted of presentations and panel discussions on opportunities that Digitalization provides, with a slant on collaborative disruption and technological innovation. The sessions held on the three days in two parallel tracks are encapsulated below:
Leadership keynotes, panel discussions and more!

A healthy balance of industry panel discussions and leadership keynotes at the ‘Transformation Stage’ at CeBIT Global Conferences helped take delegates and CXOs through a digital transformation journey with strategic discussions on IoT and its application across different industry sectors (Healthcare, Manufacturing, Digital Commerce, Hospitality and ITES), Data analytics to empower the IOT, Hybrid cloud (architecture and migration), building digital business models and social innovations that are revolutionizing the way we do business today.
Picking up from the phenomenal response in 2015 towards the open format of the ‘Innovation Stage’ track of CeBIT Global Conferences, the Innovation Stage in 2016 was more action-packed with mentor talks, investor-discussions and a dedicated ‘Startup Incubation Summit’ over 3 days!

Being an open format on the show floor, this track saw excellent audience engagement, allowing visitors and delegates to openly interact with the speakers, mentors while experiencing the exhibits in the expo hall.
CXOs enjoyed the masterclasses

CXOs were drawn to the conferences and exhibits

CXOs used CeBIT Global Conferences to catch up on the latest technology trends and insights and make key investment decisions

“Strategy not technology, drives digital transformation”

Drawn to the innovative masterclass topics, the CIO Awards and the CeBIT Global Conferences program 2016, CeBIT INDIA welcomed 351 CXOs from different industry sectors to the CeBIT Executive Club Programme 2017!

Masterclasses | Networking | Black tie events

Visitor Insights

CXOs enjoyed the masterclasses 93%

CXOs were drawn to the conferences and exhibits 77%

CXOs used CeBIT Global Conferences to catch up on the latest technology trends and insights and make key investment decisions 32%
CeBIT in 2016 held the 1st ever IoT Innovation Hackathon that was attended by 200 young, enthusiastic developers and coders that built exciting innovations for the Internet of things at CeBIT.

Kicking off on Friday 9th December, the 24 hour challenge supported by teams of mentors from our Foundation Partners Intel and Associate Partners Bosch, along with mentors from the execution partner Venturesity, visiting CIOs and CTOs, delegates and trade buyers were treated to a varied display of IoT Innovations on Saturday 10th December with enthusiastic pitches by the young programmer teams, as they took the visitors through what they had built for this challenge.
Proving itself as a truly national meeting point – our anchor partners, the Software Technology Parks Of India hosted the annual STPI MSME Export Awards.

The awards poised to recognize the contribution of growing MSMEs and encourage young innovators to push boundaries and grow business, were well received by the community!
A fusion of the expo, conferences, partner events and the streak of NEW through industry felicitations, startups and innovations and engaging formats, attracted visitors from across the country to CeBIT INDIA. A healthy continuity of this mix, will now be a key taking CeBIT INDIA to greater heights making it a sustainable platform for the technology community.

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<th>Testimonials</th>
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| “CeBIT Bangalore was a wonderful experience both from a sharing and learning perspective. The emerging topics were well crafted, with a right mix of Industry and technology blend. Some of the Innovations I experienced were truly eye catching. Events like CeBIT are key to helping both customers and technology companies to succeed in today’s market scenario which is being disrupted so rapidly and rampantly.”  
Pravin Hungund,  
General Manager - Chief Technologist & Global Head - Technovation Center; CTO Office, Wipro. |
| “The exhibits/stalls set up were an interesting collection – I was personally happy to see companies from various states including north east who are doing interesting work on digital front. the future looks promising. The opportunity to meet like-minded professionals from the industry is what I liked the most. Well done!”  
Ameya Vanjari,  
Head of Technology & Innovation, Tata STRIVE |
| “The CeBIT team is very young, enthusiastic and very professional. They have good skills of organizing such events. It was a will coordinated and executed event. Overall, I had a great experience at CeBIT 2016!”  
Pravin Pathak,  
Deputy General Manager and Project Leader, Bosch India Limited. |
| “Speakers & dignitaries were the best of breed - pioneers from different industries making the theme Diconomy absolutely relevant. CeBIT Executive Club gave us a great networking opportunity. The 1st edition of the CIO Recognition was applauded by CXOs, member CIOs of our Bangalore Chapter of the CIO Klub. Fantastic effort, great work done!”  
Girish Kulkarni, Chief Medical Informatics Officer, Cytecare Hospitals |
**Thank You Partners**

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<th>Global Ecosystem Partner</th>
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<td>100 Open Labs</td>
<td>Startup Square</td>
<td>START UP TOWING GLOBAL</td>
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**Supporting State**

- Government of Odisha

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**Association Partners**

- AMBIKAN
- BOSCH
- CYBERPARK
- DigitaOcean
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- AICL
- AIN
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- CCAOI
- CIIO
- CLIK
- Intel
- Jio
- Infopark
- Keralapreneur
- Millenium Talks
- OCAC
- ONDA
- CIO Forum
- FAITA
- FITAG
- FITDAK
- Pega
- Symtrax
- TEAXB
- KERALA INDIAN TECHNO PARK
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- ISODA
- TANITA
- SmartCitiesCouncil India
- TAIT

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- INSPIRE YOUR INNOVATE
- IGNITE
- Telecom Era
- CIO Review
- EFY Group
- Electronics EFY Group
- Open Source
- Franchise India
- MY MOBILE
- SMALL ENTERPRISE
- startup

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**JOIN US IN 2017!**

To participate call: +91 22 66875527 | write to us at cebit@hmf-india.com

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BIEC, Bengaluru